

VAMA Honors Catel with Supplier of the Year Award

MYRTLE BEACH, S.C. – Jim Catel, sales representative at Quality Brokerage in Lynchburg, Va., was named the 2007 Supplier of the Year by the Virginia Automatic Merchandising Association, the professional trade association representing vending and food service companies across the state. The surprise announcement was made on Friday, May 2, during the Annual Awards Breakfast, held in conjunction with the Atlantic Coast Exposition, a trade show and convention for the vending industry, which attracts exhibitors and registrants from around the country.

Catel is known throughout the industry as one who is always willing to help his customers and the vending organization in anyway that he can. His customers, suppliers and distributors have great respect for his work ethics and value his friendship.

This industry veteran got his start in the vending business 18 years ago, while living in Maryland. He has been working in Virginia for 13 years, the last four of which have been with his current company.

Since graduating from Marquette University, he has worked for a vend distributor, vend operator and vend broker. And during his long tenure, he has served the industry in a variety of volunteer positions, including the VAMA Board of Directors and numerous other committees within the vending industry.

Family is a very important part of Catel's life. He and his wife, Lois have been married for 35 years. Together they have three sons, one daughter and eight grandchildren.

Catel's hobbies include going to baseball games, especially watching the Orioles, collecting baseball cards, collecting lighthouses and attending antique auctions. He also enjoys reading about the Civil War; his wife jokes that he has so many books that she does not know how the floors in their house support them all. She says he has read every one of them, and is rereading them to get a different perspective! He likes to vacation at Martha's Vineyard and occasionally tries to play golf.

Please join this association in congratulating VAMA's 2007 Supplier of Year, Quality Brokerage's Jim Catel.